

## H. PHILIPPINE FIBER INDUSTRY DEVELOPMENT AUTHORITY

## STRATEGIC OBJECTIVES

## MANDATE

The Philippine Fiber Industry Development Authority is mandated to promote the growth and development of the Philippine Fiber Industry through research and development (R & D), production support, fiber utilization, standards implementation and trade regulation.

## VISION

A progressive community of fiber producers and entrepreneurs in an environment-friendly, economically viable and globally competitive Philippine natural fiber industry.

## MISSION

Enhance the holistic development of the nation's natural fiber industry through the implementation of appropriate, quality and timely support programs, projects and activities.

## KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

## SECTOR OUTCOME

Competitive and sustainable Agriculture and Fisheries (A & F) sector achieved and contributing to the achievement of the sector outcome of effective and efficient governance

## ORGANIZATIONAL OUTCOME

1. Productivity in fiber industry increased
2. Forward linkage to the industry and service sectors increased

## PERFORMANCE INFORMATION

KEY STRATEGIES

1. Provision of high-yielding and disease free planting materials (tissue-culture derived plantlets, corms, suckers and seed pieces) to LGUs and farmer's organization for further multiplication in their nurseries and distribution beneficiaries;
2. Production support of abaca disease eradication in the municipalities in Catanduanes, Aklan, Eastern Samar, Northern Samar, Leyte, Southern Leyte, Davao Occidental and Surigao del Sur;
3. Research and development of crop production, crop improvement, crop protection, agricultural engineering, fiber utilization and postharvest technologies geared towards increasing farm productivity and farmer's income;
4. Provision of technical assistance and advocacy on the farmer's adaptation of improved farming system;
5. Extension support, education and training of farmers, farmer-leaders and technicians of the local government units;
6. Provision of training modules and resource speakers during the conduct of trainings on Abaca Sustainability Certification and Good Agricultural Practices in abaca production;
7. Regulatory services such as the regulation of fiber trading and enforcement of quality standards;
8. Information database system of fiber industry statistics and maintenance of websites;
9. Monitoring system of programs, projects and activities; and
10. Policy formulation, planning and advocacy for the rationalized and holistic development of the fiber industry.

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2015 TARGETS
Productivity in fiber industry increased		
Percentage increase in the volume of abaca production	55,958	2.29%
		(57,238)
Forward linkage to the industry and service sectors increased		
Increase in the volume of abaca exports	27,158	2,783
		(29,941)
MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)		2015 Targets

## MFO 1: TECHNICAL AND SUPPORT SERVICES

Beneficiaries of specific goods and services delivered (planting materials, technical assistance)	5,708
% of beneficiaries rating the goods and services delivered to be at least satisfactory	80%
% of the number of deliveries of goods and services validated by beneficiaries to have been delivered at an appropriate time	80%

## MFO 2: FIBER INDUSTRY REGULATION SERVICES

Permit Issuance	
Number of permits, licenses and accreditation acted upon	4,329
% of permit/license holders or accredited agencies with 2 or more violations of licenses or accreditation conditions	1%
% of applications for permits, licenses or accreditations acted upon within 15 days	100%
Monitoring	
Number of sites and facilities monitored and/or inspected with reports issued	1,201
Number of fibercrop commodity inspected (abaca & other fiber crops)	10
% of submitted reports that resulted in the issuance of notice of violations and penalties imposed	100%
% of sites and products that have been inspected more than twice in the last 2 years	100%
Enforcement	
Number of enforcement actions undertaken	6,000
% of submitted reports that resulted in issuance of notice of violations and/or cases filed/litigated	100%
% of permit/license holders or accredited agencies with 2 or more violations	5%